

Need a Press Release Written, Posted, or Both?

Leave It Up to Me.

In the past, press releases were written primarily for journalists within traditional media outlets—print, radio, and television—with the intent of triggering interest in covering the event, product, person, or business.

Today, press releases still serve this purpose, but they should also be an integral component of your internet marketing campaign. Having a **search engine optimized press release** written for your company news is one of the most effective tools any business can have.

I will write concise, timely, engaging, search engine optimized press releases for your business that will be noticed and acted upon by journalists, your customer base, and competitors. My press release writing service includes the option of having your release posted on 33 free domestic and foreign press release sites. If you already have the copy written, I'll see to it that it is edited and posted.

Whatever your press release needs, [contact me](#) and I'll make sure your message is heard loud and clear and read far and wide.