

[Date]

[Physician Name]

[Center or Practice Name]

[Address]

[City, State, Zip]

Dear [Physician Name],

One of the keys for patients battling the devastating disease of cancer is access to new technological advances. With that in mind, Alliance Hematology Oncology would like to remind you of our Intensity Modulated Radiation Therapy (IMRT) program, which utilizes one of the most advanced radiation therapy technologies available today. Alliance brings this technology home to our patients by offering it at our conveniently located, community-based practice in Westminster.

IMRT is a type of noninvasive radiation treatment that allows radiation oncologists to precisely target tumor cells. It uses Computed Tomography (CT) and often other imaging modalities to build three-dimensional diagnostic images and treatment planning which deliver tightly focused radiation beams of varying intensity to cancerous tumors without needles, tubes or catheters. Varying the intensity of these beams enhances the ability of IMRT to maximize dosage in the tumor and minimize the amount of radiation distributed to the surrounding healthy tissues.

One of the many benefits of IMRT's enhanced control is that physicians now can often treat tumors once considered untreatable because of their proximity to vital organs and structures. For example, in prostate cancer cases, IMRT reduces radiation to the bladder and rectum, and when head or neck tumors are present, it delivers radiation so precisely that the spinal cord, optic nerve, salivary glands and other important structures are minimally exposed.

Dr. David J. Salinger, M.D., is our board certified radiation oncologist and the director of the IMRT program. Together, he and his team will work along with your patients' medical oncologist and other physicians to develop an individualized cancer treatment plan. And because our Westminster office is conveniently located, that means your patients will be closer to home and able to stay more connected with their loved ones will undergoing treatment.

We are very excited to bring advancements, such as IMRT, home to patients in our community, and we remain committed to providing comprehensive and personal care. If you would like additional information on IMRT, or any of our cancer care services, please call us at ????

Thank you.

Sincerely,

[signature]

[Sending Physician's Name]

